

# JetReports<sup>®</sup>

Any report. Any way. Right Now.<sup>™</sup>



**KEY PERFORMANCE METRICS**  
VICTORIA Canada, Inc.  
11/30/2010

| Profitability Indicators                       | Target  |
|--|---------|
| Net Income for Period                          | 862,738 |
| Stock Change                                   | 48%     |
| Book Value                                     | 4.2%    |
| ROA - Return on Assets - annualized            | 11.6%   |
| ROE - Return on Equity - annualized            | 15.2%   |
| ROIC - Return on Capital Employed - annualized |         |

**Liquidity Indicators**

|                       |      |
|-----------------------|------|
| Current Ratio         | 1.50 |
| Quick Ratio           | 1.20 |
| Cash Conversion Cycle | 45   |
| Working Capital Cycle | 30   |

**Balance Sheet Indicators**

|                     |      |
|---------------------|------|
| Interest cover      | 100% |
| Debt Ratio          | 30%  |
| Debt to Equity      |      |
| Capitalization Rate |      |

**Current Values**

|  |         |
|--|---------|
| Net Income for Period                          | 862,738 |
| Stock Change                                   | 48%     |
| Book Value                                     | 4.2%    |
| ROA - Return on Assets - annualized            | 11.6%   |
| ROE - Return on Equity - annualized            | 15.2%   |
| ROIC - Return on Capital Employed - annualized |         |

Company Overview

The reporting tool for your whole organization.

# Perché 50000 persone in giro per il mondo usano Jet Reports?



## Flessibile e agile.

Jet Reports consente di creare report più o meno complessi attraverso le funzionalità di Excel - dalle tabelle Pivot ai grafici. Potrai, inoltre, utilizzare dati di origini diverse dando vita a report semplici e chiari.

## Dati aziendali in tempo reale.

Jet Reports collega direttamente Excel a tutti i tuoi sistemi aziendali tra cui Microsoft Dynamics NAV, Microsoft Dynamics CRM e Microsoft SQL. Ridurrai il tempo impiegato e le possibilità di errore legate al data entry manuale. Sarà sufficiente aggiornare un report con Jet Reports per ottenere informazioni in tempo reale.

## Tempestiva e automatica.

Solo i report che vuoi quando vuoi: Jet Reports è in grado di aggiornare e distribuire automaticamente i report aziendali su base giornaliera, settimanale o mensile ottimizzando il processo.

## Accesso immediato a più dati.

Con Jet Reports è possibile consolidare le informazioni provenienti da società o database diversi. Con un solo clic, potrai visualizzare i dati sottostanti che ti daranno accesso alle informazioni necessarie per prendere le decisioni giuste.

## Potente e familiare.

Jet Reports è facile da usare perché lavora su piattaforma Excel. Non sarà necessario disporre di un data warehouse o di un programmatore IT per creare il vostro report: sarete in grado di partire da report standard forniti con il prodotto.

## Facile e conveniente.

Jet Reports offre grande valore a basso costo. Sarai in grado di massimizzare il tuo ROI grazie a uno strumento di reporting semplice e intuitivo.

Jet reports facilita la schedulazione e la distribuzione dei report

| Salesperson  | Sales          | Commission    |
|--------------|----------------|---------------|
| PAUL W.      | 62,506         | 3,750         |
| NANCY B.     | 175,297        | 10,518        |
| GREG E.      | 94,250         | 5,655         |
| SANDRA M.    | 269,125        | 16,148        |
| ERIN J.      | 66,854         | 4,011         |
| IAN M.       | 45,724         | 2,743         |
| GARY W.      | 24,932         | 1,496         |
| FRAN         | 720            | 43            |
| <b>Sales</b> | <b>739,409</b> | <b>44,365</b> |

Sales Comparison

Dear Tyler,  
Your Salesperson Scorecard is attached.

These are your top 5 Salespeople

| Salesperson | Sales   | Commission |
|-------------|---------|------------|
| PAUL W.     | 62,506  | 3,750      |
| NANCY B.    | 175,297 | 10,518     |
| GREG E.     | 94,250  | 5,655      |
| SANDRA M.   | 269,125 | 16,148     |
| ERIN J.     | 66,854  | 4,011      |

This e-mail was auto-generated by your Jet Reports Scheduling Team.

Lo schedulatore di Jet Reports automatizza i processi di reporting. I report possono essere distribuiti in pdf, excel o pagine web, giornalmente, settimanalmente o su base mensile.



**OVERVIEW**  
**CRONUS USA, Inc.**  
 11/2009 - 12/31/2009

**JetReports**  
 My report, My way, Right Now!

| Measurement                 | Value      |
|-----------------------------|------------|
| Owner's Investment (Equity) | 1,500,532  |
| Funding Management          |            |
| Total Assets                | 5,591,435  |
| Asset Management            |            |
| Revenue                     | 12,776,712 |
| Value Added Management      |            |
| Earnings before Tax (EBT)   | 870,421    |
| Tax Management              |            |
| Earnings After Tax (EAT)    | 584,201    |

  

| Measurement                | Value  |
|----------------------------|--------|
| Debt-to-Equity Ratio       | 190.2% |
| Asset Turnover Ratio       | 228.5% |
| Profit Margin (before Tax) | 5.2%   |
| Effective Tax Rate         | 12.9%  |

  

**Meta Measurements**

|                        |       |
|------------------------|-------|
| Return on Equity (ROE) | 30.2% |
| Return on Assets (ROA) | 10.4% |

*[This chart shows how an Owner's Investment is used to generate After Tax Earnings]*

**Financials**

| Month         | Jan-09 | Feb-09 | Mar-09 | Apr-09 | May-09 | Jun-09 | Jul-09 | Aug-09 | Sep-09 | Oct-09 | Nov-09 | Dec-09 | Total   |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| Revenue       | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 120,000 |
| Cost of Sales | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 60,000  |
| Gross Profit  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 5,000  | 60,000  |

  

**Sales to Top Customers**

**Sales by Month**

**Margin from Top Customers**

**Margin Percentage**

### Vantaggi per il management...

Visualizzare le "Key performance" in tempo reale.

Accedere a ogni singolo dato per prendere decisioni al momento giusto.

### Vantaggi per il management...

Creare e gestire calendari di forecast delle vendite mensili che ti aiutino nelle proiezioni di budget.

Identificare i trend di vendita per prodotti, clienti, aree, venditori, etc.

**Accounts Receivables KPIs**  
 As of 30-Apr-10

**Days Sales Outstanding**

| Age                   | Count          | Amount    | % of Total | Count         | Amount |
|-----------------------|----------------|-----------|------------|---------------|--------|
| Current               | 73,354         | 11%       | 22         | 2,217         |        |
| 1-30                  | 383,432        | 59%       | 14         | 28,190        |        |
| 31-60                 | 194,238        | 29%       | 9          | 21,562        |        |
| 61-90                 | 8,480          | 1%        | 2          | 4,230         |        |
| Over 90               | 2,516          | 0%        | 1          | 1,270         |        |
| <b>Total Past Due</b> | <b>588,457</b> | <b>9%</b> | <b>27</b>  | <b>56,189</b> |        |
| <b>Total A/R</b>      | <b>672,441</b> | <b>0%</b> | <b>30</b>  | <b>66,448</b> |        |

  

**Top Largest Past Due Invoices**

| Invoice #                   | Customer                     | Invoice Date | Due Date | Amount         | Days Overdue |
|-----------------------------|------------------------------|--------------|----------|----------------|--------------|
| 01454545                    | Relix Concepts Furniture     | 10/27/09     | 10/28/09 | 31,418         | 11           |
| 01905902                    | London Candy Storage Cam     | 10/27/09     | 10/28/09 | 41,180         | 11           |
| 190505                      | The Cannon Group PLC         | 10/27/09     | 10/28/09 | 40,122         | 11           |
| 20000                       | Seagrass Ltd                 | 10/27/09     | 10/28/09 | 39,268         | 11           |
| 01445444                    | Progressive Home Furnishings | 10/26/09     | 10/27/09 | 20,871         | 10           |
| 43587129                    | Desgratelle Grunden          | 10/24/09     | 10/25/09 | 19,348         | 8            |
| 47982416                    | Kubben                       | 10/24/09     | 10/25/09 | 16,762         | 7            |
| 43587129                    | Desgratelle Grunden          | 10/24/09     | 10/25/09 | 15,521         | 7            |
| <b>TOTAL</b>                |                              |              |          | <b>248,686</b> |              |
| <b>PERCENT OF TOTAL A/R</b> |                              |              |          | <b>37.1%</b>   |              |

  

**Top Oldest Past Due Invoices**

| Invoice #                   | Customer                  | Invoice Date | Due Date | Amount        | Days Overdue |
|-----------------------------|---------------------------|--------------|----------|---------------|--------------|
| 05000                       | Quictor Vapor Department  | 10/20/09     | 10/21/09 | 522           | 10           |
| 46000                       | Geertel Graphics Company  | 10/20/09     | 10/21/09 | 1,736         | 10           |
| 1278456                     | Liviana Contracting       | 10/20/09     | 10/21/09 | 7,421         | 10           |
| 46897888                    | Englund Kontorhögskola AB | 10/20/09     | 10/21/09 | 1,020         | 10           |
| 13222342                    | Livina Hospitalita        | 10/20/09     | 10/21/09 | 4,368         | 10           |
| 54030100                    | Lillemor & S.             | 10/20/09     | 10/21/09 | 2,910         | 10           |
| 47982416                    | Kubben                    | 10/20/09     | 10/21/09 | 16,762        | 10           |
| 06000                       | Seagrass Ltd              | 10/20/09     | 10/21/09 | 39,268        | 10           |
| <b>TOTAL</b>                |                           |              |          | <b>74,384</b> |              |
| <b>PERCENT OF TOTAL A/R</b> |                           |              |          | <b>11.1%</b>  |              |

### Vantaggi per il finance...

Creare e distribuire report finanziari in modo automatico con cadenza giornaliera, settimanale o mensile.

Accedere facilmente al dettaglio di ogni singolo dato.

**Top Items by Sales Amount and Margin**

From 01-Jan-09 to 31-Dec-10

**Top Items by SALES AMOUNT**

| Item         | Description                | Quantity   | Sales Amount   | Margin %     |
|--------------|----------------------------|------------|----------------|--------------|
| 00000        | CONTRATO Conference System | 278        | 187,072        | 43.8%        |
| 00000        | CONTRATO Conference System | 42         | 108,000        | 43.8%        |
| 00000        | CONTRATO Office System     | 42         | 28,800         | 43.8%        |
| 00000        | CONTRATO Office System     | 208        | 28,800         | 43.8%        |
| 00000        | CONTRATO Office System     | 108        | 16,200         | 43.8%        |
| <b>TOTAL</b> |                            | <b>438</b> | <b>268,872</b> | <b>43.8%</b> |

**Top Items by MARGIN**

| Item         | Description                | Quantity   | Sales Amount   | Margin %     |
|--------------|----------------------------|------------|----------------|--------------|
| 00000        | CONTRATO Conference System | 278        | 187,072        | 43.8%        |
| 00000        | CONTRATO Office System     | 42         | 108,000        | 43.8%        |
| 00000        | CONTRATO Office System     | 42         | 28,800         | 43.8%        |
| 00000        | CONTRATO Office System     | 208        | 28,800         | 43.8%        |
| 00000        | CONTRATO Office System     | 108        | 16,200         | 43.8%        |
| <b>TOTAL</b> |                            | <b>438</b> | <b>268,872</b> | <b>43.8%</b> |

### Vantaggi per tutti...

Usare le funzionalità di Excel per creare report facilmente leggibili senza necessità di avere specifiche competenze di programmazione.

## What companies are saying about Jet Reports...

"Using Jet Reports has changed the way BMW dealers do business. It gives them fast, accurate sales data when they need it, and allows them to make informed decisions that are crucial to their success."

— Eric Annot, Business Consultant, BMW Belgium

"In the current market, cash is king and frequent cash flow analyses are essential. Jet Reports allows us to stay on top of AR and AP."

— Jay Byington, Senior Financial Analyst, ProVest

"We're able to use Jet Reports to do a reconciliation between Navision and the downloaded corporate actions published by the London Stock Exchange — and thanks to Jet Reports, all of that happens in Excel, which simplifies everything."

— Neil Clayton, Solutions Architect, Suffolk Life

"We are able to make better decisions thanks to Jet Reports. I would recommend it to anyone — it is very cost effective and the benefits are endless."

— Natasha Pijuan, Southern Specialties

"Within the Minit Group organization, we're handling a massive database. Our goal is to quickly produce reports on this database within 10 to 20 minutes. With Jet Reports, we can do this!"

— Philippe Barbry, Minit



Per ulteriori informazioni contatta BRAIN FORCE SpA

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